

MGI Wine Business Breakfast Workshop: Cash & Carbon—Not enough and a little too much !

Does the constant media scare mongering related to the 'financial crisis' keep you awake at night?

Are you unclear of the risks and opportunities related to developing your own green credentials?

Do these big global issues even effect the Australian wine industry?

MGI Adelaide, part of the worldwide MGI business solutions group, have brought together a team of expert guest speakers to help demystify some of the truths and lies relating to the two big issues facing every small to medium business today.

Attendees will receive succinct and practical advice as how to best equip themselves in the face of these two worldwide trends.

Topics Include:

- * Marketing wine in a low carbon world—Carbon Offsetting, Carbon Labelling issues, life cycle analysis of carbon in your business, and legitimate green claims.
- * Australia's low carbon future—what does it mean for your business—how to reduce costs as well as strengthen your marketing.
- * The cash crisis—An Australian wine business update covering key "survival" tips in the current economic down turn.
- * Government Grants—An update on the government grants available to assist your business to green it's operations or develop green products.

Presented by:

Des Caulfield, Managing Director—MGI Adelaide
Angela Robins, Director—MGI Adelaide
Karl Forsyth, Principal—Provisor
Greg Baker, Emissions Management Consultant— Carbon Planet

Who should attend?

The owner operators of small to medium Australian wineries; the people that wear the general, financial and marketing managers' hats 7 days a week.

Seminar Dates:

Region	Date	Start Time		Location
Riverland	Friday 17th April 2009	8:00 am	Breakfast	Renmark Hotel, Murray Avenue Renmark
Barossa Valley	Thursday 30th April 2009	8:00 am	Breakfast	Barossa Weintal, Murray Street Tanunda
Clare Valley	Thursday 30th April 2009	1:30 pm	Lunch	Clare Golf Club, White Hutt Rd Clare
Coonawarra	Thursday 7th May 2009	8:00 am	Breakfast	Chardonnay Lodge, Riddoch Highway Coonawarra.
Adelaide Hills	Wednesday 13th May 2009	8:00 am	Breakfast	Grand Mecure Mount Lofty House—Coach House, 74 Mount Lofty Summit Road Crafers
Mclaren Vale	Wednesday 13th May 2009	1:00 pm	Lunch	Mclaren Vale & Fleurieu Visitor Centre, Main Road Mclaren Vale.

If you wish to attend any of the seminars please contact Melanie Coulter at **MGI Adelaide** prior to the date of the session being held.

Email: mcoulter@mgiadelaide.com.au
Phone: 08 8272 6800
Fax : 08 8373 1451 (Please complete details on following page)

Proudly presented by MGI Adelaide in conjunction with :

MGI Wine Business Breakfast Workshop : Fax response form

Please fax to : 08 8373 1451 Attention: Melanie Coulter.

If more than one delegate attending from your company please copy this page and complete above details for all delegates.

Delegate Information:

Prefix : (Mr/Mrs/Ms/Miss/Other) _____

First Name : _____ (to be used for lapel badge)

Last Name: _____

Company: _____

Title: _____

Telephone: _____

Email Address: _____

Fax: _____

Postal Address : _____

Special Dietary Requirements: _____